

**Help us save  
your business**



*Hunter's*  
**VOICE**





# Dear friends in hunting and conservation

Nordic Safari Club started the Nordic Safari Club Conservation project back in 2018. The idea is to fight for the future of hunting as an important conservation tool by explaining the benefits of hunting in a public arena.

The facts are on our side, but we constantly need to stress them to all the non-hunters in the general public. We reach our target group through social media and mainstream media such as newspapers, online news sites, TV, and radio. Since beginning we have reached millions of non-hunters in the Western World and our reach is constantly increasing.

**IF you SUPPORT Nordic Safari Club Conservation,  
you support our fight for the future of our hunting passion.**

We do hope that you will contact us for more information, or that we may contact you.



Best regards Nordic Safari Club  
[www.nordisksafariklub.com](http://www.nordisksafariklub.com)



It's a well-known fact that the hunting industry is under fire from several fronts. Numerous sources flood various media with what is, at best, debatable information. The truth is turned upside down and many statements are outright false.

We are up against substantial organizations, which we must acknowledge have both power and influence. In order to be able to continue sharing the joy of hunting in the face of this level of opposition, we have to be better at standing together!

Together, we have to spread the positive news and tell true stories backed up by facts. However, this constant work is not without costs – it requires solid financial backing, and as a company in the hunting industry, we are happy to contribute to that. Labrador Cargo is not a huge company, but we are happy to donate – and we hope that more companies will too.

In 2020, we created the support project **Hunter's Voice**, which we hope will spread to other companies in the hunting industry.

Simply put, **Hunter's Voice** means that to every single invoice we add a line of DKK 100 that is sent directly to the project. Labrador Cargo then add an additional 15% of what we collect.

When we became familiar with Nordic Safari Club Communications, it made sense to send the funds that way.

Through the support from **Hunter's Voice**, the NSC communication project continues to spread factual stories to hunters and non-hunters alike.

When we look out for each other, we also look out for ourselves.

*With kind regards*

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# Hunter's VOICE

## Help us save your business!

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